

ADVANCED AUTO-WASH CENTER BASED ON HYPER-PLASMA SURFACE EFFECTS



MAIN PRODUCT:

SERVICE for public - the environmentally friendly washing the car and other vehicles with extremely long clean keeping surface effects with purpose to save water and environment.

With ALL-in-ONE Engine Performance Upgrading.

WHAT IS THE PLAN



PLAN A

To offer a wash service by using a HyperPlasma effect, that is protecting paint surface from destroy and keep clean surface without often wash. (this is our own development and know how) – The car need only one time apply the HyperPlasma wash to get the extremely clean and nice look for guaranty 5 years. Washing may be apply later too, but only for support of the effect Normally car don't need it.

PLAN B



Beside this service, this **ORIGINAL-FRANCHISE CENTRE** will offer a special engine, gear-box and car battery upgrading program (service) to keep the technical characteristic up on top for **over 200'000 km**, new like effect, without aging of the mechanical characteristics

That make the maintenance of the car clearly cheaper and offer fuel saving effect.

Long-term Strategy

- Reduce or even eliminate totally the water use in the wash process;
- Offering the All-in-One car service on-road and in shopping centers, near to customers main traffic, the CERVICE include the main engine and gearbox upgrading system that now have no any competition.
- Perfecting the wash results until the unreachable effects in Malaysia and Worldwide. (the goal is still now possible).
- Establishing branded franchising partners in over 10 Asian locations.

The Present Situation

- There is a product developed, tested and available that allow to create the high market's potentials effects and is up to now competitions-less,
- Beside this there are a lot of practical experiences in the area of engine and gear-box upgrading for middle class cars and vehicles, like lorry, trucks and basses. This upgrading allow the completely engine performance Restoration up to new and even better-then-new condition;
with reducing the maintenance costs for the operating companies or end-users (drivers).
- We are ready to offer for the FRANCHISING this technique and have all needed tools for it as a franchiser's support.

Development up to present

- Development made up to the current situation:
! THE WASH-POLISH PRODUCT



- Development made up to the current situation:
THE OUTLETS DESIGN :



Potential Alternatives

➤ the alternative strategies:



- the **FULL SERVICE** strategy – is a service with full engine and gear-box upgrading, that is the main income for the business Will make the Venture unreachable for the competition!
- **Car park service** is the simple outlet with minimal costs to open the outlet, and is fastest way to get new franchisee join the network.
- **Large vehicles service** is an important aliment of the concept and can generate the serious income for the Venture – just 2nd volume beside the MAIN -FULL SERVICE outlet.
- **Partial** is a strategy to get the technology near to consumers and is develop to apply by shopping's malls and entrees, like J.Jusco.

ADVERTISING & PROMOTION

- There are still in development the advertising materials like banners, prints and sign boards, - the exactly design must be adjusted and re-edit in cooperation of local PR-specialists.
Here a sample of the materials:



Needed Equipment

- Air compressor:
- Snow Wash Tank which connected to Air Compressor to create bubble snow for car wash:
 - Water Jet, Vacuum Cleaner, Water recover.
- Ideal is the complete wash-street Used or new:





➤ THE ONLINE CONTROL AND MANAGEMENT SYSTEM:



The PayOK™ online-controller-system offers full remote access and control so you can manage your car wash center from anywhere - corporate office, home, or while on vacation - just the same as being on location yourself with life cam and on-line access to a costs, income and spending costs data base.

➤ INVESTMENT / WASH-CENTER MAIN UNIT

➤ Building and re-construction:	US\$ 500'000
➤ Equipment and process technique:	US\$ 350'000
➤ Special process materials	US\$ 200'000
➤ Corporate design and imaging:	US\$ 80'000
➤ Copyrights	US\$ 20'000
➤ Energy, water RM2000 Monthly =	US\$ 24'000
➤ Office equipment	US\$ 80'000
➤ Banding, Posters, Sing Boards	US\$ 50'000
➤ 1 st year advertizing media	US\$ 100'000
➤ Security stuff/service yearly	US\$ 48'000
➤ Operators workers, 8 workers	US\$ 96'000
➤ Manager RM4000 monthly	US\$ 48'000
➤ Leasing RM5000 month.	US\$ 60'000
➤ Software application development	US\$ 100'000
➤ Legal, fees, lawyers, applications	US\$ 100'000
➤ Transport and transportability	US\$ 100'000
➤ Test and labor equipment	US\$ 200'000
	<u>US\$ 2'156'000</u>
➤ TOTAL:	US\$ 2'156'000
➤ Hedging reserve 50% of RM2'Mill+	US\$ <u>1'080'000</u>
➤ INVESTMENT for 1 st Year	US\$ 3'236'000
	TOTALLY



the investment's amount may vary and depended on market location

➤ INVESTMENT CAR WASH SMALL 1 UNIT

➤ LOCATION RENTAL BUILDING :	US\$ 50'000
➤ Equipment and process technique:	US\$ 40'000
➤ Special process materials	US\$ 20'000
➤ License for design and imaging:	US\$ 10'000
➤ Copyrights and trademarks	US\$ 4'000
➤ Energy, water RM2000 Monthly =	US\$ 24'000
➤ Office equipment	US\$ 3'000
➤ Banding, Posters, Sing Boards	US\$ 2'000
➤ 1 st year advertizing media	US\$ 5'000
➤ Security stuff/service yearly	US\$ 9'000
➤ Operators workers, 4 workers	US\$ 48'000
➤ Manager RM4000 monthly	US\$ 48'000
➤ Leasing RM1000 month.	US\$ 12'000
➤ Software application development	US\$ 2'000
➤ Legal, fees, lawyers, applications	US\$ 3'000
➤ Transport and transportability	US\$ 5'000
➤ Special equipment	US\$ 20'000
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➤ TOTAL:	US\$ 305'000
➤ Hedging reserve 50% of RM300K+	US\$ <u>150'000</u>
➤ INVESTMENT for 1st Year	US\$ 455'000



TOTALLY

the investment's amount may vary and depended on market location

➤ HOW IS NEW MAIN UNIT LOOKS LIKE



➤ The Competition

➤ A sample of main outlet



➤ A SAMPLE OF A MOBILE SMALL UNIT



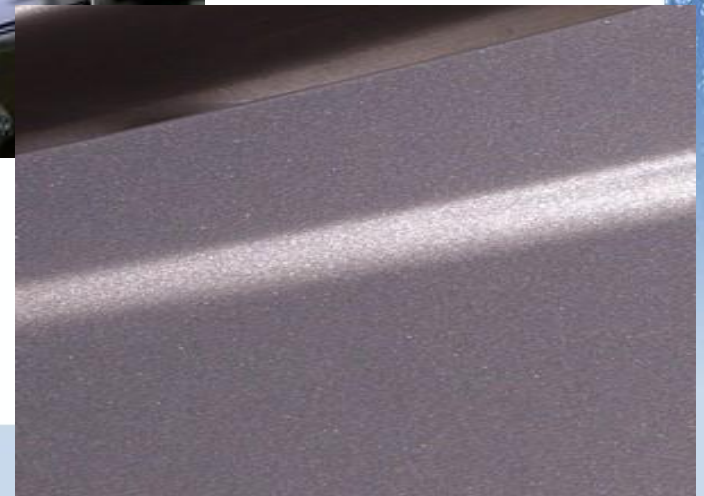
- AT THE STREET
- AT THE SHOPPING
- AT THE PARKING
- UNDER FLORE
- AT PETROL STATION
- AT FOOD CORT

- THE UNIT IS MOBILE AND IS OPERATING BY 2 or 3 LOW Qualification's OPERATORS and ONE MANGER

➤ SAMPLES OF UNIT's OPERATION



- 10 years old Proton
a middle class car



➤ SAMPLES OF UNIT's OPERATION



➤ WHITE PAINT LEXUS RX350



➤ TIME IS TICKING – WE YOU LOST MONEY !



- EVERY 30 MIN:
one engine upgrading
in value of US\$300
- EVERY 20 MIN:
one PAINT PROTECTION SERVICE
in value of US\$ 200
- EVERY 10 MIN:
one car WASH
in value of US\$ 20

➤ TIME IS TICKING AND YOU MAY BE THE NEXT





IT's TIME TO MAKE MONEY !

You're looking for a franchising with an immediately recognizable brand that has a heritage of trust and dependability. Plus, you're looking for a franchisor with an experienced management team that has a solid track record of supporting franchisees. But above all, you're looking for a franchisor that you can trust to help make the most of your investment. Together, we're going to clean up. We're going to let your customers love shine.

We'd love to hear from you!

At MagicWater Car Wash, we value our customers input. We realize you could have chosen anyone to wash your car and we appreciate the fact that you chose us. Your MagicWater™ team is dedicated to giving you a delightful car wash experience and our support team is dedicated to excellent customer service ' so don't be bashful, we'd love to hear from you – good or bad – we strive to continually improve.

Click here to find a location near you:

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